



An Introduction to VBT & Country Walkers

Sell premium biking and walking adventures with two award-winning brands—enjoy one unified travel-agent program.



Actively Experience the Best of the World

Exceptional Local Guides. Our leaders are local to the regions where they guide, multilingual, and experts in diverse fields, from geology to history, to help interpret the experience for your clients.

Premium Accommodations in Boutique Hotels. Your clients will be delighted with the authenticity, location, and feel of our carefully selected lodgings, ranging from chic eco-lodges to restored villas and agriturismos.

Classic & Off-the-Beaten-Path Destinations. Worldwide destinations on six continents allow your clients stay active year round.

Carefully Rated Activity Levels. Walks and rides offer a variety of tour ratings from Easy to Challenging, with daily mileage options that adjust to the level your client's desire.

Exceptional, Authentic Cuisine. Your clients will love lively group meals showcasing the best of local traditions and fresh ingredients—and most are included.

Competitively Priced Air Packages. Book your client's entire trip with just one phone call—including pre- and post-tour accommodations, overseas transfers, and plane tickets at our contract rates.

Enhanced Safety. You can feel confident that we will support your clients in healthy and safe travel, and that we are taking extra precautions when it comes to how we operate our tours moving forward.



Ideal Client

- » Average age is 50+
- » Affluent professionals or retirees
- » Love the camaraderie of small-group travel
- » Enjoy being active
- » Have a range of experience and fitness levels
- » Solo travelers in search of a social experience
- » Groups of 8-20 hoping to travel together

Quick Facts

- » Part of the Xanterra Travel Collection
- » Founded and continuing to operate in Vermont
- » Providing award-winning active travel vacations for over five decades
- » Multi-time winner of *Travel+Leisure's* "World's Best" awards
- » Proud member of



Two Exceptional Brands, One Unified Program



- » **Guided-Flex.** A guided vacation with independent exploration.
- » **Guided-Full.** An exclusive, curated adventure with like-minded travelers.
- » **Self-Guided.** Private travel with freedom and peace of mind.



- » **Guided Biking.** Follow our lead on a curated adventure with surprises at every turn.
- » **Guided Bike & Boat.** From ship to shore, get the best of both worlds.
- » **Self-Guided Biking.** Make your own tracks and explore on your own terms.



Incentives For Travel Professionals

Commissions

10 percent commission on the base land tour cost, after any client savings. Additional benefits based on sales volume available under our Preferred Agreements*.

Group Travel

In addition to our standard commission, agents bringing groups receive additional incentives. For more information, inquire with our groups department at 1.855.445.5510, ext. 3307.

Join Us On Tour

Save 25 percent on the tour-only price when traveling with us, and your traveling companion will save 20 percent. This is in lieu of commissions, restrictions apply, and please contact us for details and eligible tours. We hope to host you soon!

**Non-commissionable elements include Air Packages, pre- and post-tour hotel nights, single supplements, Country Walkers Milestone Savings, and Travel Protection Plans.*

We're Here to Help You Grow

Contact us for a consultation and visit our travel agent webpages for more information. Learn more from the video series in our Travel Agent Learning Library.

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