

## **VBT Walking Tour Updates for 2020**

Here's what VBT and Country Walkers are doing to ensure the same high-quality travel experiences your clients know and love.

- VBT Walking Vacations will now be called Country Walkers Flex-Guided Adventures. The same staff will design and manage them. Itineraries, hotels, and inclusions will remain the same.
- VBT walking trip leaders will now be known as Country Walkers guides. They're the same remarkable people who have been leading VBT Walking trips for years.
- VBT Air Packages for walking vacations will now be called Flight + Tour Combos. They will have the same generous inclusions and best-in-class pricing.
- VBT's 5% Good Buy Discount for walking will be replaced with a 5% Early Booking Discount for all Country Walkers guests booking tours for 2020 and beyond. Guests don't have to make final payment within two weeks to receive this benefit. This discount's deadline for 2020 is December 16, 2019.
- Country Walkers will use VBT's industry-leading pricing model to ensure Flex-Guided Adventures remain the most affordable in their class.