

COUNTRY WALKERS FACT SHEET

DESCRIPTION	
	For over 37 years, Country Walkers (<u>www.countrywalkers.com</u>) has provided active, experiential, and stunning travel experiences on five continents. Based in Vermont, their unique adventures and insider access bring the beating heart of a destination to life with well-crafted itineraries for Guided Walking Adventures, Self-Guided Walking Adventures, Safaris, and Private vacations. All trips highlight superb cuisine, authentic accommodations and immersive cultural and natural experiences. Country Walkers travel experiences can't be found on a tour bus. Days typically start just after breakfast and reach their end around dinner time, with evenings set aside for relaxation or sampling local cuisine and cultural traditions.
ADDRESS	Country Walkers P.O. Box 180 Waterbury, VT 05676 Tel. (800) 464-9255 Fax (802) 244-5661 Email: info@countrywalkers.com
RESERVATIONS	(800) 464-9255
WEBSITES	www.countrywalkers.com www.cwsafaris.com
FOUNDED	1979
EXECUTIVE TEAM	Timo Shaw, President Jamen Yeaton-Masi, Vice President of Worldwide Product Operations Richard Genovese, Vice President of Marketing
AFFILIATIONS	Adventure Travel Trade Association International Galapagos Tour Operators Association PURE Life Experiences

	Rainforest Alliance The International Ecotourism Society Travelers' Philanthropy U.S. Tour Operators Association Center for Responsible Tourism Association for the Promotion of Tourism to Africa
DESTINATIONS	Europe Asia South Pacific North America Latin America Africa
GUIDED WALKING ADVENTURES	Country Walkers offers 38 Guided Walking Adventures in 24 countries. These tours boast a 1:7 guide-to-guest ratio, with two guides leading each trip of eight or more guests (to a maximum of 18 guests). All departures are guaranteed. Guided Walking trips are well-organized adventures at a relaxed pace, offering serene settings, superb cuisine, exceptional accommodations and local guides expertly versed in the culture, environment and history of the regions where they lead trips.
SELF-GUIDED WALKING ADVENTURES	Country Walkers offers 15 Self-Guided Adventures in eight countries. These itineraries combine authentic, charming accommodations and first-class service with the flexibility of selecting a travel date, walking at one's own pace and creating an individual experience. Guests are provided with comprehensive route notes and maps, luggage transfers between hotels, many meals, suggested visits, and an orientation meeting with a local representative for recommendations and regional information that caters to their interests and abilities.
CW SAFARIS	There are 24 CW Safaris in 10 African countries, offering an insider understanding of the continent and its people. On all safaris, guests will experience national parks, remote valleys, tribal culture, cities, and towns. Safaris include an active element, cultural activities with the local community, and luxurious accommodations. Options for Private, Custom, and Scheduled Group adventures are available. CW Safaris draws on Country Walkers' 37 years of experience to create dynamic, immersive adventures into the heart of Africa. Their well-traveled safari experts make planning a journey easy and fun. In addition, CW Safaris provide a strong focus on the conservation of wildlife and communities visited.

PRIVATE **ADVENTURES**

Country Walkers Private Departures allow travelers to select their own date and travel companions with the help of CW's team of expert Tour Consultants, who arrange and manage every trip detail. From multi-generational family vacations to

honeymoons or team-building trips, the possibilities are endless.

SOLO TRAVEL	Forty percent of Country Walkers customers arrive solo. All trips are calculated on double occupancy, so single supplements apply. However, Country Walkers offers some of the lowest rates in the business and fees are waived on select departures throughout the year.
	The Single-Share Program allows guests to avoid single supplements on Guided Walking Adventures by allowing Country Walkers to arrange a same-gender roommate. Guests are invited to sign up for the program upon reserving. If there is a match on that specific departure, the fees are waived. If Country Walkers does not find a same-gender roommate, the fee will be waived provided the customer reserved at least 91 days prior to the departure date. Surcharges for solo travelers sometimes apply.
LEVELS OF DIFFICULTRY	Easy: 4-6 miles per day with short climbs Easy-to-Moderate: 5-9 miles per day with climbs up to 1,000 feet Moderate: 6-12 miles and climbs up to 2,000 feet; uneven footpaths/ancient stone steps Moderate to Challenging: 6-14 miles most days with climbs up to 3,000 feet Challenging: 6-14 miles on rolling, hilly or rugged terrain with climbs up to 4,000 feet
GUIDES	Country Walkers' over 125 guides are experienced professionals, delightful travel companions, and talented wanderers with a genuine passion for not only showing the way, but also introducing the language, people, culture, food, nature, and customs of their homeland. On all trips, guides expertly provide guests with behind-the-scenes access and one-of a-kind encounters. They are present and available 24/7 throughout the adventure. All guides are fluent in English and in the language of the region. Drawing on their extensive education and training, they also provide a wealth of knowledge on a wide variety of subjects, including local history, legend and lore, flora and fauna, art and architecture, and geological marvels. They also eagerly share their life experiences.
ACCOMODATIONS & MEALS	On a Country Walkers trip, accommodations and cuisine are an essential part of the experience. Country Walkers tours include locally owned hotels and inns that leave a lasting impression. Travelers dine in exceptional local restaurants with spectacular settings and gourmet, multi-course meals. Michelin rated restaurants or home cooked meals are included on some itineraries.

ENCORE LOYALTY	CW's Encore Program acknowledges loyal customers with a range of enticing benefits including a possible 10 percent savings on Guided Walking and Self-Guided Adventures (five percent Encore Savings plus an additional five percent for reserving by December 15 for a departure the following year), Milestone savings on the 5 th , 13 th , and 16 th trips, Referral credits, exclusive Encore-Only Departure opportunities, VIP trip invitations, and priority wait–list access.
FLIGHT+ TOUR COMBOS	Flight + Tour Combos are available for all Guided Walking Adventures outside of North America and scheduled group Safaris These popular packages make it easy to reserve your complete adventure with just one phone call, including round- trip airfare, pre- and post-tour accommodations, overseas transfers, and all breakfasts. Country Walkers partnerships with major airlines offer extremely advantageous pricing with the option to upgrade flights. Flight + Tour Combos depart two days prior to the guided tour, so travelers can start exploring on their own. Tour extension options are available pre/post trip.
GUARANTEED SUSTAINABLE PRACTICES	Inspired by their roots in Vermont's Green Mountains, Country Walkers has been committed to sustainable travel for over three decades. Their mission statement includes a dedication to unique travel experiences that foster an appreciation and understanding of the diverse cultures and vast habitats of the world. In the regions in which they travel, they work in partnership with local people and organizations, as well as hiring expert, local guides—thus benefitting the local economy and opening the doors to authentic personal interactions.
CHARITABLE PROGRAMS	The CW Travelers' Fund Green Mountain Club Patacancha School Dormitory Yellowstone to Yukon Conservation Initiative Punakha Rice Bank Zambia's Charity Begins at Home Initiative Monterosso Reconstruction Fund Corcovado Foundation Padstow National Lobster Hatchery
PRESS INFORMATION	GiAnna Wyatt QUINN gwyatt@quinn.pr 646-863-7124